



MAY 16, 2012

**QUICK TAKE FOR TUESDAY, MAY 15, 2012
(FAST AFFILIATE LIVE + SAME DAY RATINGS)**

**JUMPING OVER ITS LEAD-IN BY 291% IN VIEWERS AND BY 120% IN YOUNG ADULTS,
ABC'S "DWTS RESULTS SHOW" OUTDRAWS NBC'S PREMIERE OF "AMERICA'S GOT TALENT"**

OPPOSITE INCREASED COMPETITION, ABC'S SEASON FINALE OF "PRIVATE PRACTICE" SPIKES BY 22% IN VIEWERS, BY 29% IN ADULTS 18-49 AND BY 30% IN ADULTS 25-54 WEEK TO WEEK

"DWTS RESULTS SHOW" (9:00-10:00 P.M.)

LEAPING OVER ITS LEAD-IN ("COUGAR TOWN") AT 9:00 P.M. IN VIEWERS (+291%) AND YOUNG ADULTS (+120%) OPPOSITE CBS' SEASON FINALE OF "NCIS: LA," ABC'S "DWTS RESULTS SHOW" (12.9 MILLION) OUTDREW THE SECOND HOUR OF NBC'S 2-HOUR PREMIERE OF "AMERICA'S GOT TALENT" BY 2.4 MILLION VIEWERS (10.5 MILLION) AND THE SECOND HOUR OF FOX'S 2-HOUR "GLEE" BY 6.9 MILLION VIEWERS (6.0 MILLION). ACTRESS, AUTHOR AND THE HOST OF TV'S "EXTRA" MARIA MENOUNOS WAS THE NEXT CELEBRITY ELIMINATED FROM THE COMPETITION THIS SEASON.

"PRIVATE PRACTICE" (10:00-11:00 P.M.)

SPIKING IN ITS SEASON FINALE AGAINST INCREASED COMPETITION FROM THE SECOND HOUR OF CBS' 2-HOUR "NCIS: LA" FINALE, ABC'S "PRIVATE PRACTICE" BEAT OUT NBC'S SEASON FINALE OF "FASHION STAR" BY 2.2 MILLION VIEWERS (7.1 MILLION VS. 4.9 MILLION) AND BY 13% IN ADULTS 18-49 (1.8/5 VS. 1.6/4) DURING THE 10 O'CLOCK HOUR. IN ADDITION, THE ABC DRAMA RANKED No. 2 IN ITS SLOT WITH ADULTS 25-54 AND KEY WOMEN (W18-49/W25-54).

- **IN ITS SEASON CLOSER, "PRIVATE PRACTICE" SHOT UP OVER THE PRIOR WEEK BY 22% IN TOTAL VIEWERS, BY 29% IN ADULTS 18-49 AND BY 30% IN ADULTS 25-54.**

A NOTE ABOUT INCREASING DVR PENETRATION AND YEAR-TO-YEAR RATING COMPARISONS: YEAR-TO-YEAR RATING COMPARISONS BASED ON THE LIVE + SAME DAY DATA STREAM ARE DISTORTED BY THE LEVEL OF DVR PENETRATION IN THE NIELSEN SAMPLE, WHICH HAS JUMPED UP TO 44% CURRENTLY, FROM 41% AT THE SAME POINT IN 2011. MORE VIEWERS ARE WATCHING SHOWS ON THEIR OWN TIMETABLES, WHICH MAY NOT BE REFLECTED IN THE OVERNIGHT NEXT DAY NUMBERS. THE ONLY TRULY VALID YEAR-TO-YEAR COMPARISON WOULD BE ONE BASED ON THE LIVE + 7 DAY METRIC, ONCE THOSE STATS ARE RELEASED BY NIELSEN.

SOURCE: THE NIELSEN COMPANY (FAST AFFILIATE LIVE + SAME DAY RATINGS), 05/15/12.

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**THE COMPETITION BECOMES HEATED WHEN THE SUPERSTARS AND
THEIR PARTNERS PERFORM CLASSIC DUETS, ON ABC'S "DUETS"**

"CLASSIC DUETS" – THE MUSIC INDUSTRY'S BIGGEST SUPERSTARS, KELLY CLARKSON, JOHN LEGEND, JENNIFER NETTLES AND ROBIN THICKE, TAKE THE STAGE AND PERFORM CLASSIC DUETS WITH THEIR HAND-PICKED DUET PARTNERS. HOSTED BY QUDDUS, THE SERIES IS A ONE-OF-A-KIND SINGING COMPETITION THAT TAKES THE SUPERSTARS OUT FROM BEHIND THE JUDGES' PANEL AND ONTO THE STAGE, ON "DUETS," **THURSDAY, MAY 31 (8:00-10:00 P.M., ET)** ON THE ABC TELEVISION NETWORK.

"DUETS" STARS KELLY CLARKSON, JOHN LEGEND, JENNIFER NETTLES, ROBIN THICKE AND QUDDUS.

"DUETS" IS BROADCAST IN 720 PROGRESSIVE (720P), ABC'S SELECTED HDTV FORMAT, WITH 5.1-CHANNEL SURROUND SOUND. THIS PROGRAM CARRIES A TV-PG,L PARENTAL GUIDELINE.

FOR MORE INFORMATION ON "DUETS," VISIT ABC.COM.

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PHOTOGRAPHY AND VIDEO AVAILABLE AT WWW.ABCMEDIANET.COM. PHOTOGRAPHY REQUEST LINE (818) 460-6611.

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QUICK TAKE FOR TUESDAY, MAY 15, 2012

(FAST AFFILIATE LIVE + SAME DAY RATINGS)

**EXCLUSIVE INTERVIEW WITH PRESIDENT BARACK OBAMA ON
“THE VIEW” DELIVERS 4.7 MILLION TOTAL VIEWERS**

**RANKS AS THE SERIES’ MOST-WATCHED TELECAST IN 15 MONTHS;
HITS 1-YEAR HIGHS IN TARGET WOMEN DEMOGRAPHICS**

ON TUESDAY, MAY 15, 2012, ABC’S POLITICALLY-SAVVY “THE VIEW” FEATURED AN EXCLUSIVE INTERVIEW WITH PRESIDENT BARACK OBAMA, THE 44TH PRESIDENT OF THE UNITED STATES, PART OF THE SHOW’S CONTINUING “RED, WHITE & VIEW” CAMPAIGN COMMITTED TO POLITICAL GUESTS AND DISCUSSIONS. THE NO-HOLDS BARRED INTERVIEW -- WHICH TOUCHED ON THE PRESIDENT’S RECENT SUPPORT OF GAY MARRIAGE, AS WELL AS HIS ADMINISTRATION’S ACCOMPLISHMENTS, THE ECONOMY AND FAMILY LIFE INSIDE THE WHITE HOUSE -- DELIVERED 4.7 MILLION TOTAL VIEWERS, RANKING AS THE SERIES’ MOST-WATCHED TELECAST IN MORE THAN 15 MONTHS – SINCE 2/11/11 – AND GARNERED 1-YEAR HIGHS IN WOMEN 18-34 (329,000/1.0 RATING – SINCE 5/4/11) AND WOMEN 18-49 (894,000/1.4 RATING – SINCE 5/2/11).

ABOUT “THE VIEW”

“THE VIEW,” A LIVE, ONE-HOUR DAILY TALK SHOW FROM ABC, FEATURES DAYTIME EMMY AWARD-WINNING HOSTS BARBARA WALTERS, WHOOP! GOLDBERG, JOY BEHAR, ELISABETH HASSELBECK AND SHERRI SHEPHERD. IT’S THE ORIGINAL FORUM IN WHICH REAL WOMEN DISCUSS EVERYDAY ISSUES, SHARE THEIR OPINIONS AND ENGAGE IN COLORFUL CONVERSATIONS. “THE VIEW,” BROADCAST IN HDTV AND PRODUCED IN 2-CHANNEL STEREO SOUND, IS NOW AVAILABLE TO WATCH ONLINE DAILY AT 4:00 P.M., ET/1:00 P.M., PT ON ABC.COM. “THE VIEW” IS PRODUCED BY ABC AND MS. WALTERS’ BARWALL PRODUCTIONS, WITH MS. WALTERS SERVING AS EXECUTIVE PRODUCER ALONG WITH BILL GEDDIE, WHO ALSO SERVES AS EXECUTIVE PRODUCER FOR “THE BARBARA WALTERS SPECIALS.” “THE VIEW” IS DIRECTED BY MARK GENTILE. FOR BREAKING NEWS AND UPDATED VIDEOS FOLLOW “THE VIEW” (@THEVIEWTV) AND HOSTS BARBARA WALTERS (@BARBARAJWALTERS), WHOOP! GOLDBERG (@WHOOP!GOLDBERG), JOY BEHAR (@JOYVBEHAR), ELISABETH HASSELBECK (@EHASSELBECK) AND SHERRI SHEPHERD (@SHERRIESHEPHERD) ON TWITTER.™

“RED, WHITE & VIEW”: IN 2008-09, THE FIVE SPIRITED HOSTS OF ABC’S POPULAR TALK AND ENTERTAINMENT SHOW, “THE VIEW,” LEFT AN INDELIBLE MARK ON THE POLITICAL LANDSCAPE. WHETHER DISCUSSING THE DAY’S POLITICAL HEADLINES, FROM THE WAR IN IRAQ TO UNIVERSAL HEALTHCARE AND TEEN PREGNANCY, THE LATEST MUSINGS FROM OUR NATION’S CAPITOL OR POLITICAL INFIDELITIES, THE OUTSPOKEN HOSTS CAN ALWAYS BE RELIED ON FOR THEIR UNIQUE OPINIONS, QUICK WIT AND SPARKING COLORFUL WATER COOLER CONVERSATIONS THAT CAN ONLY BE SEEN, LIVE, EXCLUSIVELY ON “THE VIEW” (11:00 A.M.-12:00 NOON, ET) ON THE ABC TELEVISION NETWORK. IN SEPTEMBER 2008, THE SHOW LAUNCHED A SUCCESSFUL “RED, WHITE & VIEW” CAMPAIGN HIGHLIGHTING INTERVIEWS AND INFORMATIONAL SEGMENTS THAT HELPED PROMOTE CIVIC RESPONSIBILITY DURING THE ELECTION SEASON. THE “RED, WHITE & VIEW” CAMPAIGN WAS ANOTHER EXAMPLE OF HOW “THE VIEW” ESTABLISHED ITSELF AS AN IMPORTANT PLAYER IN THE POLITICAL PROCESS.

SOURCE: NIELSEN MEDIA RESEARCH (FAST AFFILIATE, LIVE + SAME DAY RATINGS), 5/15/12, PRELIMINARY RATINGS ARE SUBJECT TO CHANGE.

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**“LIVE! WITH KELLY” ANNOUNCES
CO-HOSTS FOR THE WEEK OF MAY 28 – JUNE 1, 2012**

NEW YORK, NY – May 16, 2012 – Nationally-syndicated morning show “LIVE! with Kelly” announces the lineup of guest co-hosts who will join Kelly Ripa during the week of May 28 – June 1, 2012:

May 28, 2012 – MARK CONSUELOS co-hosts with Kelly today. Emmy Award winner Jim Parsons chats about heading to Broadway in “Harvey,” and “Pawn Stars” Rick and Corey Harrison and Austin “Chumlee” Russell stop by. Plus, author and TV host Katie Brown shows Kelly and Mark fun outdoor games for the summer.

May 29, 2012 – Barenaked Ladies lead singer ED ROBERTSON co-hosts with Kelly and they chat with “Private Practice” star Amy Brenneman. Plus, the winner of “American Idol” performs.

May 30, 2012 – Comedian MARTIN SHORT joins Kelly this morning and they interview “Melissa & Joey” star Melissa Joan Hart. Plus, the “American Idol” runner-up performs.

May 31, 2012 – ESPN’s “Mike and Mike in the Morning” host MIKE GREENBERG returns to co-host with Kelly. Kelly and Mike talk to actress Kristen Stewart about the new film “Snow White & the Huntsman,” and “Saturday Night Live” cast member Bill Hader sits down with the hosts. Plus, the 3rd place contestant from “American Idol” performs.

June 1, 2012 – MIKE GREENBERG finishes the week as Kelly’s co-host and they speak with actor Chris Hemsworth.

“LIVE! with Kelly” is distributed in national syndication by Disney-ABC Domestic Television. Produced by WABC-TV in New York and executive produced by Michael Gelman, “LIVE! with Kelly” airs in more than 200 markets across the U.S. Visit “LIVE” on the web at www.livewithkelly.tv, on Facebook, or follow “LIVE” on Twitter @LiveKelly.

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