



**PRESS MATERIALS FOR TUESDAY, MARCH 20, 2007**

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- PG. 3 ..... AUDITIONS BEGIN FOR NATIONAL BINGO NIGHT (PREMIERES 5/18)
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*Editors: Please go to <http://abcmedianet.com>, ABC's website exclusively for the press, for the latest ABC photography and program information.*

March 20, 2007

**ABC NEWS' ROBIN ROBERTS TO HOST "GMA TOWN HALL" WITH  
PRESIDENTIAL CANDIDATE SENATOR HILLARY RODHAM CLINTON (D-NY)  
-- LIVE ON "GOOD MORNING AMERICA" -- MONDAY, MARCH 26**

**"GMA" to Hold Town Hall Meetings with Leading  
Democratic and Republican Candidates Throughout the Year**

**Roberts to Anchor the Morning Program from Des Moines, Iowa**

"Good Morning America" co-anchor **Robin Roberts** will host a "GMA Town Hall" with presidential candidate Senator Hillary Rodham Clinton (D-NY). The town hall meeting will focus on health care, including an emphasis on the state of health care for America's veterans. Roberts will co-anchor the morning program from Des Moines, Iowa, where a live audience of American voters will have the chance to ask the Senator questions. In addition, viewers watching at home will also have the chance to submit questions via ABCNEWS.com, and many of the email questions will be posed to the candidate during the broadcast.

In addition to Senator Clinton, ABC News' "Good Morning America" has invited the leading Democratic and Republican presidential candidates to participate in their own town hall meetings on "GMA". Invitations were sent to Democratic candidates Senator Barack Obama (D-IL) and former Senator John Edwards (D-NC), as well as Republican candidates Rudolph Giuliani, former New York City Mayor, Senator John McCain (R-AZ) and former Massachusetts Governor Mitt Romney.

Tune in to ABC News' "Good Morning America," Monday, March 26 for Robin Roberts' town hall meeting with presidential candidate Senator Hillary Rodham Clinton.

ABC News' "Good Morning America" is anchored by **Diane Sawyer** and Robin Roberts. **Chris Cuomo** is the news anchor and **Sam Champion** is the weather anchor. The morning news program airs live on Mondays through Fridays from 7:00 - 9:00 a.m., ET on the ABC Television Network. **Jim Murphy** is the senior executive producer and **Tom Cibrowski** is the executive producer of ABC News' "Good Morning America."

ABC News Media Relations - Bridgette Maney 212-456-5902

-- ABC --

March 20, 2007

**AUDITIONS BEGIN IN DENVER, NASHVILLE AND PHOENIX FOR  
“NATIONAL BINGO NIGHT,” A NEW ALTERNATIVE SERIES  
FROM ABC PREMIERING FRIDAY, MAY 18**

Auditions for “National Bingo Night” will begin Saturday, March 24 in Denver, Colorado and Nashville, Tennessee, and in Phoenix, Arizona on Saturday, March 31. In the new one-hour interactive series, three games of fast-paced, high stakes Bingo are played each night with the viewing public invited to join along. In each game, a contestant in the studio will try his/her luck against the studio audience for a chance to win cash, trips and prizes. “National Bingo Night” premieres **FRIDAY, MAY 18** (9:00-10:00 p.m., ET), on The ABC Television Network.

**WHO:** High-energy risk takers

**WHAT:** Auditions for a new interactive ABC series in which contestants will compete for large cash prizes.

**WHEN/WHERE:** Saturday, March 24  
10:00 a.m. -- 4:00 p.m.  
ABC Affiliate KMGH-TV  
123 Speer Blvd.  
Denver, CO 80203  
For further information, contact: 323/845-3014  
or e-mail [abcbingo5@gmail.com](mailto:abcbingo5@gmail.com)

12:00 -- 5:00 p.m.  
Cadillac Ranch  
305 Broadway  
Nashville, TN 37201  
For further information, contact: 323/845-3015 or  
e-mail [abcbingo3@gmail.com](mailto:abcbingo3@gmail.com)

Saturday, March 31  
12:00 -- 5:00 p.m.  
Phoenix City Grill  
5816 North 16<sup>th</sup> St.  
Phoenix, AZ 85016  
For further information, contact: 323-845-3012  
or e-mail [abcbingo1@gmail.com](mailto:abcbingo1@gmail.com)

To submit in advance, e-mail information, picture and a biography to the addresses above. “National Bingo Night” will be hosted by “Extreme Makeover: Home Edition” design team contributor Ed Sanders and is executive-produced and created by Andrew Glassman (“Three Wishes,” “Average Joe”) for Glassman Media.

ABC Media Relations: Amber Gereghty (818) 460-6781, [amber.k.gereghty@abc.com](mailto:amber.k.gereghty@abc.com)

-- ABC --

# A

## **Ratings Report: ABC News Programming** *Week of March 12-16, 2007*

*March 20, 2007*

### **For the 4<sup>th</sup> Time in 6 Weeks, “World News with Charles Gibson” Is the #1 Evening Newscast Among Total Viewers and Households**

### **ABC Posts Largest Total Viewer Advantage Over NBC in More Than 18 Months**

### **“World News” Is the Only Evening Newscast to Grow Its Total Viewing Audience Season to Date**

For the fourth time in six weeks, ABC’s “World News with Charles Gibson” was the #1 evening newscast among Total Viewers and Households. Averaging 8.64 million Total Viewers and a 2.2/9 in Adults 25-54, “World News” outperformed NBC’s “Nightly News” by 320,000 Total Viewers. This marks ABC’s greatest advantage over NBC in more than 18 months (week of August 8, 2005).

Season to date, “World News” is the only evening newscast to grow its Total Viewing audience, increasing 1%; NBC is down 6% and CBS is down 3%. The Total Viewer gap between ABC and NBC is 64% smaller this season than it was at this time last year. Additionally, the demo gap between NBC and ABC is 76% smaller season to date versus a year ago.

For the week, “World News” averaged 1.88 million more Total Viewers than CBS’ “Evening News,” the 12th consecutive week the Total Viewer gap between the two has exceeded 1.5 million.

“World News” placed first among Women 25-54 (2.7), the 18th consecutive week the ABC broadcast has placed first in this demo.

Last week’s “World News” featured an exclusive report from Chief Investigative Correspondent Brian Ross on the Iraqi defector known as “Curveball,” whose fabricated stories of mobile biological weapons labs helped lead the U.S. to war four years ago. The broadcast also featured a report from Bob Woodruff at a South Carolina factory where blast-resistant military vehicles are being produced. The vehicles are proving to be the best protection yet against deadly IEDs in Iraq.

*Please note: This was the first week of Daylight Saving Time; the comparable week last year was not. CBS’ “Evening News” is based on a three-day average (Mon.-Wed.) because of reduced coverage on Thurs. and Fri. due to NCAA basketball.*

Jon Banner is the executive producer of “ABC’s World News with Charles Gibson.”

#### **EVENING NEWS (Week of March 12, 2007)**

	<b><u>Total Viewers</u></b>	<b><u>A25-54</u></b>	<b><u>Households</u></b>
<b>ABC</b>	<b>8,640,000</b>	<b>2.2/9</b>	<b>6.0/13</b>
<b>NBC</b>	<b>8,320,000</b>	<b>2.3/9</b>	<b>5.8/12</b>
<b>CBS</b>	<b>6,760,000</b>	<b>1.7/7</b>	<b>4.8/10</b>

Source: Nielsen, NTI

ABC News Media Relations: Natalie Raabe (212) 456-2418

-- ABC --



**Primetime Ratings Report**  
*For the week of March 12, 2007*

*March 20, 2007*

**ABC is Up Week to Week by 1.1 Million Viewers and by 17% in Adults 18-49**

**ABC Claims 3 of the Top 6 TV Programs for the Week in the Key Adult 18-49 Sales Demographic, Including “Grey’s Anatomy,” “October Road” and “Lost”**

**ABC’s “October Road” Debut is TV’s Third-Highest-Rated Scripted Premiere This Season in Adults 18-49 and the No. 1 Scripted Opener with Women 18-34**

**ABC’s “Supernanny” Finishes Out its Season No. 1 with Young Women, Posting Substantial Gains Over Last Season in Total Viewers, Adults, Teens and Kids**

**“Lost” Jumps from its Lead-in by 7.8 Million Viewers and by 170% in Adults 18-49 To Win Wednesday’s 10 O’clock Hour and Substantially Improve the Slot for ABC**

**“Lost” is Up Across the Key Men Demos with its Best Men 18-49 Rating in 3 Weeks**

**ABC Wins Thursday Night by 6.2 Million Viewers and by 71% in Adults 18-49**

**The No. 1 TV Program on Thursday, ABC’s “Grey’s Anatomy” Leads its Nearest Time Period Competition by 11.5 Million Viewers and by 131% in Adults 18-49**

**Exhibiting the Best-Ever Retention of “Grey’s” Original Lead-in, ABC’s Debut of “October Road” Wins its Slot, Beating NBC’s Debut of “Raines” by Wide Margins**

**“October Road” Marks ABC’s Best Results in the Time Slot with a Regular Program in Over 4 Years, the Net’s Top Thursday Scripted Debut in 13 Years with Adults 18-49**

**Facing All Original Competition in its New Friday 9pm Slot, ABC’s Replay “Wife Swap” Ranks No. 1 for the Third Consecutive Week in Women 18-34**

**With its All Repeat Sunday Lineup, ABC Takes Second to NCAA Basketball Boosted CBS in Adults 18-49, Besting NBC and Fox**

**Beating Original Competition on the Other Networks in Sunday’s 8 O’clock Hour, ABC’s Repeat “Extreme Makeover: Home Edition” Ranks No. 1 Among Adults 18-49**

**WEEK No. 26:**

**ABC beat NBC during the week by 12% in Adults 18-49 (2.8/8 vs. 2.5/7) and took second place to Fox across each of the key women demographics: W18-34 (3.2/9), W18-49 (3.7/10) and W25-54 (4.2/10).**

- **ABC increased its delivery week to week by 1.1 million viewers (7.9 million vs. 6.8 million) and by 17% in Adults 18-49 (2.8/8 vs. 2.4/7).**

**Weekly Rankings: ABC claimed 3 of the Top 6 TV programs during the week in Adults 18-49, airing the Top 3 dramas: “Grey’s Anatomy” – No. 3, “October Road” – No. 5 and “Lost” – No. 6. ABC’s “Grey’s Anatomy” was the No. 1 scripted TV program of the week in Total Viewers and**

Adults

18-49. ABC programming also ranked high during the week with Women 18-34, delivering 5 of the Top 10 positions: “Grey’s Anatomy” – No. 2, “October Road” – No. 4, “Lost” – No. 6, “Ugly Betty” – No. 7 and “Supernanny” – No. 10. ABC’s premiere airing of “October Road” on Thursday stands as the No. 3 scripted series debut this season in Adults 18-49, behind only the September openers of ABC’s “Brothers & Sisters” and NBC’s “Heroes,” respectively. ABC’s “October Road” represents TV’s No. 1 scripted debut this season with Women 18-34.

#### Monday

##### “Supernanny” (9:00-10:00 p.m.)

Against competition in the time period that included the second hour of NBC’s “Deal or No Deal,” Fox’s “24” and CBS’ comedies (“Two and a Half Men”/“Rules of Engagement”), ABC’s season finale of “Supernanny” ranked No. 1 in its slot among its core audience of Women 18-34 (4.2/11).

- “Supernanny” finished out its season with across-the-board gains over its performance during the 2005-06 season: Total Viewers +19% (8.9 million vs. 7.5 million), Adults 25-54 +23% (3.8/8 vs. 3.1/8), Adults 18-49 +29% (3.6/8 vs. 2.8/8), Adults 18-34 +28% (3.2/8 vs. 2.5/8), Teens 12-17 +43% (2.0/6 vs. 1.4/5) and Kids 2-11 +12% (1.9/7 vs. 1.7/6).

#### Tuesday

##### “Primetime: The Outsiders” (9:00-10:00 p.m.)

ABC News’ “Primetime: The Outsiders,” featuring a report on the “new age of pornography,” took second in its hour to Fox’s “American Idol” with Women 18-49 (2.1/5-tie) and Men 18-34 (1.3/4).

#### Wednesday

ABC’s took second place to “Idol”-led Fox on Wednesday evening among Adults 18-49 (3.3/9), topping CBS by 27% (2.6/7) and NBC by 57% (2.1/6) during primetime.

##### “George Lopez” (8:00-8:30 p.m.)

“George Lopez” took second place in its half-hour among Adults 18-49 (2.2/7-tie).

##### “According to Jim” (9:00-9:30 p.m.)

Against “American Idol” at 9:00 p.m., ABC’s “According to Jim” defeated NBC’s “Crossing Jordan” by 21% in Adults 18-49 (2.3/6 vs. 1.9/5).

##### “Lost” (10:00-11:00 p.m.)

Surging from its lead-in by 7.8 million viewers and by 160% in young adults (4.7 million & 2.0/5 at 9:30 p.m.), “Lost” dominated Wednesday’s 10 o’clock hour in Total Viewers (12.5 million) and Adults 18-49 (5.4/15). The ABC drama has led its hour in the key Adult 18-49 sales demographic on all 6 telecasts since entering its new time slot.

- “Lost” was up across each of the men demographics week to week (M18-34 – 4.2/13 vs. 4.1/13, M18-49 – 4.9/14 vs. 4.7/13 and M25-54 – 5.2/14 vs. 5.0/13), with its best Men 18-49 rating in 3 weeks – since 2/21/07.
- “Lost” improved ABC’s performance in the time period by 5.3 million viewers and 108% in Adults 18-49 over the same night last year (7.2 million & 2.6/7 on 3/15/06).

#### Thursday

With a big assist from the series debut of “October Road,” ABC delivered a dominant Thursday night victory, beating its closest competition during prime by 6.2 million viewers (15.9 million vs. 9.7 million – CBS) and by 71% in Adults 18-49 (6.0/16 vs. 3.5/9 – Fox).

**“Ugly Betty” (8:00-9:00 p.m.)**

ABC's freshman “Ugly Betty” took a solid second place in the 8 o'clock hour among Total Viewers (10.8 million) and Adults 18-49 (3.5/10), while ranking No. 1 with key women: Women 18-34 (4.7/14) and Women 25-54 (5.9/15).

- Rallying against the impact from the changeover to Daylight Savings Time this week, “Ugly Betty” saw its audience swell by 1.4 million viewers (10.1 million to 11.5 million) and by 19% in Adults 18-49 (3.2/9 to 3.8/10) from its first half-hour to its second half-hour.

**“Grey’s Anatomy” (9:00-10:01 p.m.)**

Thursday's No. 1 TV program in viewers and young adults, ABC's “Grey's Anatomy” overshadowed its competition at 9:00 p.m. “Grey's” outperformed second-place CBS in the hour, with its coverage of the NCAA basketball playoffs, by 11.5 million viewers (22.7 million vs. 11.2 million) and by 131% in Adults 18-49 (9.0/23 vs. 3.9/11).

**“October Road” (10:01-11:00 p.m.)**

ABC's series debut of “October Road” won Thursday's 10 o'clock hour, beating the series opener of NBC's “Raines” by 3.4 million viewers (13.9 million vs. 10.5 million) and by 93% in Adults 18-49 (5.6/15 vs. 2.9/8). The new drama exhibited the best-ever audience retention for a show coming out of an original “Grey's.”

- “October Road” stands as the third-highest-rated scripted series debut on TV this season in Adults 18-49, behind only ABC's “Brothers & Sisters” (6.0/15 on 9/24/06) and NBC's “Heroes” (5.9/14 on 9/25/06), respectively. Capitalizing on its lead-in, “October Road” is TV's No. 1 scripted series opener of this season among Women 18-34 (7.9/22).
- Among Adults 18-49, “October Road” delivered ABC's highest-rated Thursday night scripted series debut in 13 years – since 3/3/94. The new drama opened with ABC's largest audience and top Adult 18-49 rating with a regular program in the time period in more than 4 years – since an installment of “Primetime” on 2/6/03, which aired following a special Michael Jackson interview.

**Friday**

With mostly repeat programming (2 of 3 hours) ABC ranked No. 1 on Friday against CBS' NCAA basketball coverage in Women 18-34 (2.7/9) and Women 18-49 (3.2/9), while taking second to tournament coverage with Adults 18-34 (1.9/7).

**“Wife Swap” (9:01-10:00 p.m.)**

For the third straight week in its new time period, ABC's repeat airing of “Wife Swap” ranked No. 1 in its hour with its core audience of Women 18-34 (3.1/10) against all original competition on CBS (NCAA basketball) and NBC (“Identity”) and Fox (“Wedding Bells”). ABC's repeat unscripted series stood as the No. 1 TV program on Friday with Women 18-34. Also in the hour, ABC's replay “Wife Swap” beat Fox's first original airing of “Wedding Bells,” in its regular time period, by 17% in Adults 18-49 (2.1/6 vs. 1.8/5).

**“20/20” (10:00-11:00 p.m.)**

ABC News' “20/20” took second place at 10:00 p.m. among Total Viewers (8.4 million) and Adults 18-49 (2.6/8), while ranking No. 1 in the hour across the key women demographics: W18-34 (1.7/6), W18-49 (2.3/7) and W25-54 (4.1/10).

**Sunday**

With its entire Sunday lineup in repeat against at least some original competition on each of the other broadcast nets, ABC took second on the night among Adults 18-49 (2.6/7), besting Fox and NBC (tied at 2.5/7).

**“America’s Funniest Home Videos” (7:00-8:00 p.m.)**

Going against CBS’ NCAA basketball playoff overrun during the 7 o’clock hour, ABC’s repeat “America’s Funniest Home Videos” beat its nearest non-sports competition (NBC’s original “Dateline”) by 2.1 million viewers (8.6 million vs. 6.5 million) and by 28% among Adults 18-49 (2.3/7 vs. 1.8/6).

**“Extreme Makeover: Home Edition” (8:00-9:00 p.m.)**

ABC’s repeat airing of “Extreme Makeover: Home Edition” ranked No. 1 in its hour among Adults 18-49 (3.8/10), beating CBS original programming (3.7/10 - “60 Minutes”/“Amazing Race) and topping NBC’s original “Grease: You’re the One that I Want” by 100% in Adults 18-49 (3.8/10 vs. 1.9/5).

<b><u>WEEK NO. 26:</u></b>	<b><u>ADULTS 18-49</u></b>	<b><u>TOTAL VIEWERS</u></b>
No.1	FOX 4.4	No.1 FOX 11,350,000
No.2	CBS 3.4	No.2 CBS 10,730,000
No.3	ABC 2.8	No.3 NBC 8,270,000
No.4	NBC 2.5	No.4 ABC 7,860,000
No.5	CW 1.2	No.5 CW 3,100,000

Source: Nielsen Media Research, NTI (Live+SD or Most Current), week of 3/12/07, or as dated.

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-- ABC --

I. T. R. S.  
RANKING REPORT  
01 THRU 97 (OUT OF 97 PROGRAMS)  
DAYPART: PRIMETIME MON-SUN  
FROM 03/12/07 THROUGH 03/18/07  
REGULAR AND SPECIAL PROGRAMS  
LIST RANKED BY: VIEWR 2+ (000)

WEEKLY RANKINGS WE 3.18.07

RANK		VIEWR 2+ (000)	VIEWR 2+ RTG
1	AMERICAN IDOL-TUESDAY	29820	10.5
2	AMERICAN IDOL-WEDNESDAY	26180	9.2
3 *	GREY'S ANATOMY-THU 9PM	22680	8.0
4	DEAL OR NO DEAL-MON	16770	5.9
5	COLD CASE	15090	5.3
6	60 MINUTES	14400	5.1
7	CSI: MIAMI	14360	5.1
8	TIL DEATH	14070	5.0
9 *	OCTOBER ROAD	13930	4.9
10	WITHOUT A TRACE	13040	4.6
11	TWO AND A HALF MEN	12710	4.5
12	SMARTER THAN 5TH GRADER	12560	4.4
13 *	LOST	12480	4.4
14	24	12390	4.4
15	DEAL OR NO DEAL-SUN	12170	4.3
16	AMAZING RACE 11	12000	4.2
17	NCIS	11510	4.1
18	RULES OF ENGAGEMENT	11470	4.0
19 *	UGLY BETTY	10800	3.8
20	CRIMINAL MINDS	10790	3.8
21 *	EXTREME MAKEOVER:HOME ED.	10710	3.8
22	CBS NCAA BSKBL CHMP-SA-4	10610	3.7
23	RAINES 3/15	10460	3.7
24	BONES	10360	3.7
25	CSI: NY	10210	3.6
26	HOUSE SP-3/12 8P	9690	3.4
27	CSI TUESDAY SPECIAL	9220	3.3
28	1 VS 100	9130	3.2
29	CBS NCAA BSKBL CHP-EVEFR2	9090	3.2
30	IDENTITY	9050	3.2
31 *	AMER FUNN HOME VIDEOS	8560	3.0
	CBS NCAA BSKBL CHP-EVETH2	8560	3.0
33 *	20/20-FRI	8370	3.0
34	OLD CHRISTINE	8340	2.9
35	LAW AND ORDER:SVU	8210	2.9
36	DATELINE-WED 3/14	7840	2.8
37	JERICHO	7760	2.7
38	UNIT, THE	7640	2.7
39	OLD CHRISTINE - 8PM SPCL	7590	2.7
40 *	SUPERNANNY	7560	2.7
41	CROSSING JORDAN	7390	2.6
42	RAINES 3/16	7240	2.6
43	LAW & ORDER:CI-SAT	7230	2.5
44	APPRENTICE 6	7170	2.5
45 *	DESPERATE HOUSEWIVES	7120	2.5
46	FAMILY GUY	7030	2.5
47	SIMPSONS	6890	2.4
48	LAW AND ORDER:CRIM INTENT	6810	2.4
49	GREASE:ONE THAT I WANT	6670	2.4
50	HOUSE-FRI 8P	6640	2.3
51	AMW: AMERICA FIGHTS BACK	6610	2.3
52 *	WIFE SWAP	6540	2.3
53	BLACK DONNELLYS	6530	2.3
54	OFFICE	6510	2.3

55	COPS 2	6500	2.3
56	DATELINE SUN-7PM	6460	2.3
57	LAW AND ORDER-SAT	6450	2.3
58	SCRUBS	6440	2.3
59	* GEORGE LOPEZ	6190	2.2
60	MEDIUM	6060	2.1
61	ANDY BARKER, P.I.	5960	2.1
62	* GREY'S ANATOMY-FRI 8PM	5810	2.1
63	* ACCORDING TO JIM-8:30PM	5790	2.0
64	WEDDING BELLS	5750	2.0
65	* BOSTON LEGAL	5720	2.0
66	* ACCORDING TO JIM 9PM	5690	2.0
67	* PRIMETIME:THE OUTSIDERS	5670	2.0
	FAMILY GUY-THURS 9P	5670	2.0
69	DATELINE NBC-TUE	5620	2.0
70	WINNER, THE-SUN 8:30P	5550	2.0
71	* WIFE SWAP-FRI	5530	2.0
72	DATELINE-SAT	5340	1.9
73	* BROTHERS & SISTERS	5210	1.8
74	* AMER FUNN HOME VIDEOS-TUE	5180	1.8
	* ABC SAT MOVIE OF THE WEEK	5180	1.8
76	AMERICA'S TOP MODEL-2	5160	1.8
77	WINNER, THE-SUN 9:30P	5140	1.8
78	FAMILY GUY SP-3/15 9:30P	4940	1.7
79	FRIDAY NIGHT SMACKDOWN	4750	1.7
80	* WHAT ABOUT BRIAN	4690	1.7
	SMALLVILLE	4690	1.7
82	COPS	4670	1.6
83	* IN CASE OF EMERGENCY	4660	1.6
84	* CELEBRITY A-LIST BLOOPERS	4570	1.6
85	SUPERNATURAL	3520	1.2
86	WAR AT HOME	3420	1.2
87	PUSSYCAT DOLLS-3/14	3360	1.2
88	WAR AT HOME-SUN 7P	2640	.9
89	PUSSYCAT DOLLS PRESENT	2520	.9
90	EVERYBODY HATES CHRIS	2300	.8
91	AMERICA'S TOP MODEL-2-ENC	2230	.8
92	GILMORE GIRLS	1980	.7
93	GAME, THE	1890	.7
94	ALL OF US	1860	.7
95	7TH HEAVEN	1810	.6
96	PUSSYCAT DOLLS PRESENT-EN	1660	.6
	GIRLFRIENDS	1660	.6
	5 NETWORKS AVERAGED	8460	3.0
	5 NETWORKS SUMMED	41160	14.5

-- ABC --

I. T. R. S.  
RANKING REPORT  
01 THRU 197 (OUT OF 197 PROGRAMS)  
DAYPART: PRIMETIME MON-SUN  
FROM 09/18/06 THROUGH 03/18/07  
REGULAR PROGRAMS  
LIST RANKED BY: VIEWR 2+ (000)

STD RANKINGS WE 3.18.07

RANK		NO/OFF T/C	VIEWR 2+ (000)	VIEWR 2+ RTG
1	AMERICAN IDOL-TUESDAY	9	32370	11.4
2	AMERICAN IDOL-WEDNESDAY	9	32190	11.4
3 *	DANCING WITH THE STARS	9	20730	7.3
4	CSI	24	20500	7.2
5 *	GREY'S ANATOMY-THU 9PM	25	19750	7.0
6 *	DANCING W/STARS RESULTS	9	19420	6.9
7	SMARTER THAN 5TH GRADER	3	18990	6.7
8 *	DESPERATE HOUSEWIVES	20	18510	6.5
9	HOUSE	15	17960	6.3
10	CSI: MIAMI	23	17230	6.1
11	NBC SUNDAY NIGHT FOOTBALL	13	16470	5.8
12	DEAL OR NO DEAL-MON	23	16430	5.8
13 *	LOST	12	15940	5.6
14	SURVIVOR: COOK ISLANDS	12	15750	5.6
15	SURVIVOR: FIJI	5	15390	5.4
16	TWO AND A HALF MEN	23	15180	5.4
17	HEROES	19	14780	5.2
18	NCIS	25	14740	5.2
	WITHOUT A TRACE	18	14740	5.2
20	CRIMINAL MINDS	26	14710	5.2
21	COLD CASE	18	14600	5.2
22	CSI: NY	26	14550	5.1
23	24	9	14500	5.1
24 *	EXTREME MAKEOVER:HOME ED.	21	14240	5.0
25	TIL DEATH	1	14070	5.0
26 *	OCTOBER ROAD	1	13930	4.9
27	60 MINUTES	22	13900	4.9
28	RULES OF ENGAGEMENT	6	13500	4.8
29	SHARK	24	13440	4.7
30	HALLMARK HALL OF FAME	1	12810	4.5
31	LAW AND ORDER:SVU	24	12580	4.4
32	WEDDING BELLS	1	12340	4.4
33	E.R.	20	12130	4.3
34	OT, THE	7	12110	4.3
35	DEAL OR NO DEAL-SUN	3	12060	4.3
36 *	UGLY BETTY	23	11980	4.2
37	OLD CHRISTINE	18	11580	4.1
38	AMAZING RACE 10	12	11490	4.1
39	UNIT, THE	22	11480	4.0
40 *	BROTHERS & SISTERS	20	11440	4.0
	DEAL OR NO DEAL-FRI	6	11440	4.0
42 *	EXTREME MAKEOVER:HM ED-7P	1	11090	3.9
	SUNDAY NIGHT NFL PRE-KICK	13	11090	3.9
44	DEAL OR NO DEAL-THU	8	10850	3.8
45	FOX NEXTEL CUP WNNRS CIRC	2	10730	3.8
46	NUMB3RS	25	10620	3.7
47	CLOSE TO HOME	22	10490	3.7
48	AMAZING RACE 11	5	10430	3.7
49	GHOST WHISPERER	22	10140	3.6
50	SMITH	3	10060	3.5
51	JERICHO	16	9960	3.5
52	DEAL OR NO DEAL-WED	9	9800	3.5
53 *	SIX DEGREES	6	9680	3.4
54	1 VS 100	20	9630	3.4

55	LAW AND ORDER:CRIM INTENT	24	9520	3.4
56	* AMER FUNN HOME VIDEOS	19	9420	3.3
	MY NAME IS EARL	22	9420	3.3
58	PRISON BREAK	16	9370	3.3
59	3 LBS	3	9280	3.3
60	LAW AND ORDER	23	9260	3.3
61	* BOSTON LEGAL	20	9220	3.3
62	HOW I MET YOUR MOTHER	22	9130	3.2
63	IDENTITY	1	9050	3.2
64	* MEN IN TREES	13	8990	3.2
	LAS VEGAS	18	8990	3.2
66	BONES	16	8940	3.2
	SIMPSONS	19	8940	3.2
68	* SUPERNANNY	12	8920	3.1
69	FOOTBALL NT AMERICA PT 3	13	8850	3.1
70	MEDIUM	17	8820	3.1
71	KING OF QUEENS	5	8730	3.1
72	DATELINE FRI	3	8710	3.1
73	OFFICE	23	8570	3.0
74	STUDIO 60	17	8480	3.0
75	* BACHELOR: ROME	8	8450	3.0
76	* HELP ME HELP YOU	9	8410	3.0
77	CLASS, THE	22	8350	2.9
	FAMILY GUY	19	8350	2.9
79	BIGGEST LOSER 3	11	8270	2.9
80	* NINE, THE	7	8060	2.8
81	DATELINE-WED	5	8040	2.8
82	FAMILY GUY-SUN 9:30P	4	7970	2.8
83	* 20/20-FRI	24	7740	2.7
84	CROSSING JORDAN	2	7730	2.7
85	* WIFE SWAP	21	7700	2.7
86	* SAT NIGHT FOOTBALL	8	7640	2.7
87	CROSSING JORDAN	6	7620	2.7
88	* ACCORDING TO JIM-8PM	3	7590	2.7
89	APPRENTICE 6	9	7570	2.7
90	AMERICAN DAD	13	7550	2.7
91	48 HOURS MYSTERY	24	7540	2.7
92	GREASE:ONE THAT I WANT	10	7480	2.6
93	HOUSE-MON 9P	1	7390	2.6
94	* SHOW ME THE MONEY	4	7260	2.6
	* MEN IN TREES	7	7260	2.6
96	BLACK DONNELLYS	3	7230	2.6
97	KING OF THE HILL	3	7220	2.5
98	CRIMETIME SATURDAY	22	7130	2.5
99	VANISHED	3	6970	2.5
100	SCRUBS	15	6890	2.4
	DATELINE NBC-TUE	12	6890	2.4
102	* ACCORDING TO JIM-8:30PM	6	6880	2.4
	LAW & ORDER:CI-SAT	8	6880	2.4
104	* AMER FUNN HOME VIDEOS-FRI	4	6690	2.4
105	KIDNAPPED-SAT	1	6670	2.4
106	KIDNAPPED	3	6620	2.3
107	* DAY BREAK	5	6610	2.3
108	JUSTICE	2	6600	2.3
109	* GEORGE LOPEZ	8	6560	2.3
110	* PRIMETIME:THE OUTSIDERS	6	6550	2.3
111	CRIMETIME SATURDAY 8PM	20	6520	2.3
112	COPS 2	21	6470	2.3
113	JUSTICE	3	6460	2.3
114	AMW: AMERICA FIGHTS BACK	20	6430	2.3
115	LAW & ORDER:SVU-SAT	16	6420	2.3
116	30 ROCK	4	6410	2.3
	WINNER, THE-SUN 8:30P	3	6410	2.3
118	BONES-WED 9P	6	6260	2.2
119	FRIDAY NIGHT LIGHTS	9	6200	2.2
120	LAW AND ORDER-SAT	4	6150	2.2
121	ARMED & FAMOUS	3	6110	2.2
122	* PRIMETIME	9	6100	2.2
	* ACCORDING TO JIM 9PM	4	6100	2.2

124	STANDOFF	8	6070	2.1
	WAR AT HOME	7	6070	2.1
126	* AMER FUNN HOME VIDEOS-TUE	11	6010	2.1
127	HOUSE-FRI 8P	2	6000	2.1
	FRIDAY NIGHT LIGHTS	10	6000	2.1
129	ANDY BARKER, P.I.	1	5960	2.1
130	DATELINE-SAT	20	5880	2.1
131	DATELINE SUN-7PM	4	5830	2.1
132	* WHAT ABOUT BRIAN	16	5750	2.0
	WEDDING BELLS	1	5750	2.0
134	FAMILY GUY-THURS 9P	1	5670	2.0
135	* GREY'S ANATOMY-FRI 8PM	17	5640	2.0
136	30 ROCK	15	5620	2.0
	WINNER, THE-SUN 9:30P	3	5620	2.0
138	COPS	20	5550	2.0
	20 GOOD YEARS	4	5550	2.0
140	* ABC SAT MOVIE OF THE WEEK	13	5460	1.9
141	* SAT NIGHT FTBL PRE-GAME	8	5370	1.9
142	AMERICA'S NEXT TOP MODEL	12	5360	1.9
143	FOOTBALL NT AMERICA PT 2	15	5270	1.9
144	* BIG DAY	8	5260	1.9
145	AMERICA'S TOP MODEL-2	3	5210	1.8
146	TIL DEATH	16	5140	1.8
147	* KNIGHTS OF PROSPERITY	9	4970	1.8
148	* WIFE SWAP-FRI	3	4880	1.7
149	* EXTREME MAKEOVER	1	4850	1.7
150	* IN CASE OF EMERGENCY	8	4830	1.7
151	WAR AT HOME	9	4620	1.6
152	TRADING SPOUSES	16	4590	1.6
153	JUSTICE	4	4570	1.6
154	TIL DEATH-THU 8:30P	4	4520	1.6
155	FRIDAY NIGHT SMACKDOWN	25	4510	1.6
156	NANNY 911	10	4450	1.6
157	7TH HEAVEN	2	4360	1.5
158	* BROTHERS & SISTERS-FRI	1	4290	1.5
159	O.C.	15	4280	1.5
160	* BIG DAY-9:30PM	3	4250	1.5
161	SMALLVILLE	24	4240	1.5
162	KIDNAPPED	2	4210	1.5
163	RICH LIST	1	4120	1.5
164	BEAUTY AND THE GEEK	8	4030	1.4
165	SIMPSONS-SUN 7P	3	3940	1.4
166	GILMORE GIRLS	25	3900	1.4
167	WAR AT HOME	2	3880	1.4
	HAPPY HOUR	2	3880	1.4
169	AMERICAN DAD-SUN 7P	1	3850	1.4
170	CELEBRITY DUETS	2	3800	1.3
171	CELEBRITY DUETS-FRIDAY	2	3650	1.3
172	REBA	13	3630	1.3
173	7TH HEAVEN	17	3440	1.2
174	WAR AT HOME-SUN 7:30P	2	3350	1.2
	VANISHED	2	3350	1.2
176	PUSSYCAT DOLLS PRESENT	2	3230	1.1
177	SUPERNATURAL	22	3170	1.1
178	ONE TREE HILL	19	2990	1.1
179	EVERYBODY HATES CHRIS	20	2930	1.0
180	GIRLFRIENDS	2	2810	1.0
181	REBA SUN	13	2690	.9
182	WAR AT HOME-SUN 7P	1	2640	.9
	GAME, THE	2	2640	.9
184	ALL OF US	20	2580	.9
	VERONICA MARS	20	2580	.9
186	GIRLFRIENDS	20	2550	.9
187	EVERYBODY HATES CHRIS	2	2420	.9
188	ALL OF US	2	2410	.8
189	GAME, THE	20	2370	.8
190	AMERICA'S TOP MODEL-2-ENC	3	2240	.8
191	AMERICA'S TOP MODEL-ENC	12	2150	.8
192	RUNAWAY	2	2040	.7

193	TOP MODEL:BRIT	INVASION	2	1960	.7
194	RUNAWAY		1	1800	.6
195	BEAUTY AND THE	GEEK-ENC	8	1700	.6
196	PUSSYCAT DOLLS	PRESENT-EN	2	1540	.5
197	TOP MODEL:BRIT	INVSN-ENC	1	1020	.4
	5 NETWORKS	AVERAGED	2132	9550	3.4
	5 NETWORKS	SUMMED	2132	45710	16.2

-- ABC --



March 20, 2007

## Quick Take for Monday, March 19, 2007 *(Based on Fast Affiliate Ratings)*

**With the Fourth Season Opener of “Dancing with the Stars,” ABC Leads Monday Night by Wide Margins in Viewers and Young Adults**

**Monday’s No. 1 TV Show, ABC’s “Dancing with the Stars” Defeats NBC’s “Deal Or No Deal” from 8-10pm by 7.6 Million Viewers and by 50% in Adults 18-49**

**“DWTS” Marks the Series’ Strongest Start Ever in Viewers and Young Adults**

**“Dancing with the Stars” Generates ABC’s Largest Audience in the Time Period with Regular Entertainment Programming in Over 15 Years; Best in 8 Years in Adults 18-49**

### **Monday Night (8:00-11:00 p.m.)**

With the fourth season premiere of “Dancing with the Stars” on the night, **ABC stood as the No. 1 TV network on Monday** in viewers and young adults. The Network **outpaced its nearest competition during prime by 5.2 million viewers** (16.9 million vs. 11.7 million) **and by 30% in Adults 18-49** (5.2/13 vs. 4.0/10).

- **ABC’s broad appealing “Dancing with the Stars” qualified as Monday’s No. 1 TV program in Total Viewers, across the adult demos (AD18-34/AD18-49/AD25-54) and among Kids 2-11.**

### **“Dancing with the Stars” (8:00-10:00 p.m.)**

**Despite facing stiff competition in its fourth season premiere, including NBC’s “Deal or No Deal,” CBS’ original comedies and Fox’s first-run dramas (“Prison Break”/“24”), ABC’s “Dancing with the Stars” soared to the top of its time period. “Dancing with the Stars” outdrew its nearest competition (NBC’s 2-hour “Deal or No Deal”) by 7.6 million viewers** (21.7 million vs. 14.1 million) **and by 50% in Adults 18-49** (6.3/16 vs. 4.2/11). The ABC unscripted series **built steadily throughout its broadcast, growing by 3.6 million viewers** (19.6 million to 23.2 million) **and by 25% in Adults 18-49** (5.5/16 to 6.9/16) **from its first half-hour to its final half-hour.**

- Delivering its **best-ever** season premiere results, **“DWTS” was up from its third season opener last September by 1.5 million viewers and by 11% in Adults 18-49** (20.2 million & 5.7/15 on 9/12/06). The series **topped last year’s January premiere by 4.2 million viewers and by 31% in Adults 18-49** (17.5 million & 4.8/12 in Adults 18-49 on 1/5/06).
- In its premiere telecast, **“Dancing with the Stars” generated ABC’s largest audience in the time period** with regularly scheduled entertainment programming **in more than 15 years – since 1/20/92. It was the Net’s top Adult 18-49 number with regular entertainment programming in the time slot in over 8 years – since 2/22/99.**

Source: Nielsen Media Research (Fast Affiliate Ratings, Live+SD), 3/19/07.

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***END***